

AITPP Evaluation Form

You must complete the following form and submit to the Colorado Department of Agriculture at the conclusion of your AITPP-funded activity. No reimbursement will be made until receipt of this form. Please complete this form in its entirety. Company data is collected for aggregate statistical reporting purposes only. Your feedback assists the Colorado Department of Agriculture to plan future promotions and report on the effectiveness of this program in support of future funding. Proprietary information provided will be maintained as business confidential unless otherwise indicated.

Company Information

Company:

Contact Person:

Phone:

Fax:

Email:

Activity:

Dates of Activity:

Location:

1. Has your company exported to this country before? Yes No

2. Is your company currently exporting anywhere in the world? Yes No

If yes, what percentage of your company's current sales are exports?

Value: or % of sales %

3. As a result of this show, has your company achieved immediate sales at this event?

Yes No Sales in dollars?

4. Do you expect sales within the next twelve months from this activity and your follow-up?

Yes No Sales in dollars?

5. Did this activity result in new international buyer contacts? Yes No Number?

6. Did this activity result in new international distributors? Yes No Number?

7. Will this show result in new sales in other countries? Yes No Number?

8. Will you use AITPP in the future? Yes No If no, why not?

What other assistance would you like to receive from the Colorado Department of Agriculture to assist you in developing your export markets?

Print and submit completed form with your reimbursement request to:

**Colorado Department of Agriculture
Markets Division
700 Kipling St., Suite 4000
Lakewood, CO 80215-8000**

Ph: (303) 239-4114

Fax: (303) 239-4125